Official Rules: 2020 Positive Pedalers Jersey Design Contest

**UPDATED**

NO PURCHASE NECESSARY TO ENTER OR WIN

The 2020 Positive Pedalers Jersey Design Contest ("Contest") is sponsored by Positive Pedalers, a California nonprofit public benefit corporation ("Sponsor" or "Corporation").

BY ENTERING AND PARTICIPATING IN THE CONTEST, YOU (AND YOUR PARENT/LEGAL GUARDIAN IF YOU ARE A MINOR), FULLY AND UNCONDITIONALLY AGREE TO ACCEPT AND BE BOUND BY THESE OFFICIAL RULES AND BY ALL DECISIONS OF SPONSOR, WHICH DECISIONS SHALL BE FINAL AND BINDING IN ALL RESPECTS.

1. **Eligibility:** Contest is open to all individuals, not just members of Positive Pedalers.
   (A) All applicable federal, state and local laws, and regulations apply.
   (B) Void where prohibited or restricted by law. Entrants agree to abide by these Official Rules.

2. **Contest Period:** The submission period for the Contest begins on September 1, 2019, at 12:00am PDT, and ends on October 15, 2019, at 11:59pm PDT.

3. **PosPeds Anniversary:** In 2020, PosPeds will celebrate our 25th Anniversary. We suggest that the jersey theme reflects this important milestone; but is not required.

   The PosPeds mission is the elimination of stigma through our positive public example. Based on work by experts in the field of stigma reduction we use a “three pillar” strategy to fight stigma: advocacy, education, and contact. One-to-one personal contact has proven the most effective way to make a lasting change in someone’s opinion and views on HIV/AIDS, and results in de-stigmatization. Wearing PosPeds t-shirts and jerseys is a simple and effective way to create opportunities for such contact. Merchandise with our logo and a distinctive, memorable design supports our mission by promoting visibility and sparking dialogue.

3. **How To Enter:** You must submit your original Design Submission via email to DesignContest@pospeds.org, along with your name, mailing address (including street address, city, state, and zip code), e-mail address, and telephone number, in accordance with the terms set forth below:

   Design Submission criteria:
   - Must be an original design for which you own the copyright;
   - Jersey design must be short sleeved;
   - Must prominently display the Positive Pedalers logo;
   - Must include the mission statement, “Eliminating stigma through our positive public example”;
   - Must include the Sponsor’s website: www.pospeds.org;
   - Must be legible from a distance, readily identifying Positive Pedalers; and
   - Artwork must accurately reflect the look and placement of all design elements, and be submitted in a standard digital format (for example, EPS, AI, PDF, or PhotoShop).

   With the exception of the Positive Pedalers logo and mission statement, the Design Submission must be wholly original and created entirely by entrant, and must not
incorporate or include any element that is owned or copyrighted by any third party or that would require the consent of any third party. Entrant’s submission must not violate any law or the copyright, trademark, publicity right, privacy right, property right or any other right of any third party.

The Design Submission may not contain: i) content which is obscene, crude, vulgar, or which contains offensive depictions, images or language; ii) gang signs or symbols; iii) nudity; iv) commercial products and/or their trademarks, brands or logos; v) license plates, phone numbers or personal addresses, whether physical or email; vi) website links (with exception of the Sponsor’s website); vii) derogatory characterizations of any ethnic, racial, sexual or religious groups; viii) any element which constitutes trespass or the violation of personal rights or property; ix) illegal or inappropriate activity, behavior or conduct; or x) any other content, material and/or images that could be considered inappropriate, unsuitable or offensive, as determined by the Sponsor, in its sole and unfettered discretion.

As a helpful design resource, entrants may use the jersey design templates on the Voler website: http://www.voler.com/Custom/DesignStudio/. Please note: This is meant as a suggestion only; and no guarantee of Sponsor’s use of Voler.

4. All entries must be received by Sponsor by **October 15, 2019**, by 11:59pm PDT. Sponsor shall not be responsible for any incomplete, lost, late, misdirected, or unreadable entries, or for the failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. The submission of entries within the allotted time shall be the sole responsibility of the entrant. Entries become the sole property of the Sponsor and will not be returned or acknowledged. Sponsor reserves the right to cancel the Contest, select no winner and award no prize if, in its sole discretion, it is determined that an insufficient number of eligible entries have been received.

5. **Judging:** Design Submission will be judged according to the following equally weighted factors: (1) originality, (2) creativity, (3) concept, and (4) effectiveness in communicating the mission of the Sponsor.

6. **Prize:** Winner will receive a 2020 Positive Pedalers Jersey with an approximate retail value of $80.00.

7. **General Conditions:** All prizes won by a minor, if any, will be awarded in the name of his or her parent/legal guardian. No cash or prize substitution is allowed, except by Sponsor, which reserves the right to substitute a prize of equal or greater value, in Sponsor’s sole discretion, in the event of unavailability. Entry into the Contest constitutes permission, except where prohibited by law, to use each entrant’s name, hometown, biography, photographic and/or artistic picture and likeness, voice and prize won, for advertising, promotion and publicity purposes without additional compensation in any medium throughout the world in perpetuity. Sponsor reserves the right to disqualify any entrants if any such entrant fails to execute any required paperwork. Except where prohibited, the winner (or, in the case of a minor, winner’s parent/legal guardian) may be required to sign and return an affidavit of eligibility/liability release and, except where prohibited, a publicity release.

By entering and participating in the Contest, you (and your parent/legal guardian if you are a minor) agree to abide and be bound by the Official Rules and decisions of the Sponsor, and agree, represent and warrant that, with the exception of the Positive Pedalers Logo:

(A) All contents of the Design Submission are wholly original, have been created entirely by entrant, have not been taken in whole or in part from any source other
than entrant and do not incorporate or include anything that is owned by any third party or would require the consent of any third party;

(B) You own and/or control 100% of all right, title and interest in and to the Design Submission, as well as all elements contained therein;

(C) The Design Submission does not and shall not violate any law or the copyright, trademark, publicity right, privacy right, or any other right of any third party;

(D) The Design Submission, or any part thereof, have not been and will not subsequently be commercially released, and

(E) Sponsor has not made any warranty or guarantee in whole or in part in relation to any prize, including, but not limited to, its quality or suitability for use.

Further, you agree that the Design Submission shall be a “work made for hire,” with all rights therein, including, without limitation, the exclusive copyright, being the property of the Sponsor. In the event the Design Submission is considered not to be a “work made for hire,” you irrevocably assign to the Sponsor all right, title, and interest in your entry (including, without limitation, the copyright) in any and all media whether now known or hereafter devised, in perpetuity, anywhere in the world, with the right to make any and all uses thereof, including, without limitation, for purposes of advertising or trade.

Sponsor reserves the right, in its sole discretion, to disqualify and/or deem ineligible any entrant they suspect to be in violation of, or to have failed to agree to, these Official Rules, or to be acting in a disruptive or dishonest manner.

8. **Limitation Of Liability**: In no event will Sponsor, or their Directors, be responsible or liable for any claims, actions, demands, losses, liabilities, damages, costs, and expenses (including attorney’s fees) of any kind, including without limitation, indirect, incidental, consequential or punitive damages, arising out of your participation in this Contest, the acceptance, possession, use, misuse, loss, or misdirection of any prize, and you agree to release, discharge, and hold harmless Sponsor and its Directors from any such claims, actions, demands, liabilities, damages, losses, costs, and expenses.

Without limiting the foregoing, the Contest and all prizes are provided “as is” without warranty of any kind, either expressed or implied, including, without limitation, the implied warranties of merchantability, fitness for a particular purpose, and non-infringement.

**Official Rules and Winners’ Names:** For a copy of these Official Rules or the Contest winner’s name (available after **November 15, 2019**), please send a self-addressed stamped envelope to: Positive Pedalers, c/o Merchandise Committee, 584 Castro Street #876, San Francisco, CA 94114-2512. Vermont residents may omit postage for Official Rules requests.